

Register Now!

2005 Heartland Professional Development Symposium

New Visions

for the 21st Century Workforce

Aligning Workforce/Economic Development and Education

Sponsored by GLETA and the Heartland States in Partnership with **NAWDP**



- ***Engaging Business and Economic Development***
- ***Leading the Workforce System***
- ***Aligning Partners, Customers and Community***

**Adam's Mark Hotel – St. Louis, MO
April 11-14, 2005**

Letter From the Sponsors

Dear Workforce Development Professionals:

The Heartland Symposium, sponsored this year by the Great Lakes Education and Training Association along with the Heartland States in partnership with the National Association of Workforce Development Professionals, specifically focuses on your professional development.

Since 1989, the Heartland Symposium has been ahead of the curve in bringing together the best minds from the private sector, human resource agencies, and the growing workforce investment system to share the latest in best practices, technology, products, management strategies and more.

Join 700 of your peers to learn what our 10-state Workforce System has to offer. We will focus on key topics such as: demand driven systems, linking economic and workforce development, and serving our changing customer. Be a 'Life-Long-Learner' - build your professional competencies. Plan now to attend!

With Regards,
 Chuck Stewart Paul Mendez
 GLETA President NAWDP President

Exhibit/Sponsor Info

Symposium exhibitors and sponsors are an integral part of the 2005 Heartland Professional Development Symposium. This premier event offers the potential to increase product sales and to reach new segments of the workforce market in the Heartland 10 State Area (IA, IL, IN, KS, MI, MN, MO, NE, OH, and WI) and across the U.S.

Additionally, the Symposium is an ideal venue to showcase new product offerings and to create a higher profile among the various partner agencies represented in the One Stop Career Centers. The Symposium affords the opportunity to visit with both those making purchasing decisions and those actually providing services.

For information and to reserve your space, please visit our symposium website <http://www.theeventconn.com/events/index.php> where you'll find a printable application form or for additional information contact Rachel E. Ramirez at Performance Excellence Partners, Inc., 20911 Cabrillo Lane, Huntington Beach, CA 92646, phone (714) 374-1140; fax (714) 374-1120; or e-mail Rachel.Ramirez@verizon.net.

Networking Opportunity

GLETA and the Heartland States in Partnership with NAWDP will host a reception on Tuesday, June 8th, as an opportunity for you to network with other workforce professionals, renew acquaintances, and meet new colleagues. Hors d'oeuvres will be served. Come to the Rose Garden at the Adam's Mark St. Louis and enjoy!

Symposium at a Glance

Monday/April 11

10:00 - 5:00 pm
 2:00 - 5:00 pm
 2:30 - 2:45 pm
 5:00 - 6:00 pm

Registration/Information Desk Open
 One Pre-Symposium Workshop (additional fee required)
 PM Break
 Pre-symposium Networking Opportunity

Tuesday/April 12

7:30 - 5:00 pm
 7:30 - 8:30 am
 8:30 - 12:00 noon
 10:00 - 10:15 am
 1:00 - 2:30 pm
 2:30 - 3:00 pm
 3:00 - 4:30 pm
 5:00 - 7:00 pm

Registration/Information Desk Open
 Continental Breakfast for Pre-Symposium Workshops
 One Pre-Symposium Workshop (additional fee required)
 AM Break
 Opening Plenary
 PM Break in Exhibit Hall
 Workshop Sessions
 Networking Reception - Exhibit Opportunity

Wednesday/April 13

7:30 am - 5:00 pm
 7:30 - 8:30 am
 7:30 - 8:30 am
 8:00 - 10:00 am
 10:00 - 10:30 am
 10:30 - 12:00 noon
 12:15 noon - 1:45 pm
 1:45 pm - 3:15 pm
 3:15 - 3:30 pm
 3:30 - 5:00 pm
 5:30 - 7:00 pm

Registration/Information Desk Open
 Continental Breakfast in Exhibit Area
 Exhibit and Sponsor Roundtable Opportunities
 Workshop Sessions
 AM Break in Exhibit Area
 Workshop Sessions
 Plenary Luncheon
 Workshop and Exhibit Sessions
 PM Break
 Workshops Sessions
 Leadership Reception

Thursday/April 14

7:30 - 10:00 am
 7:30 - 8:30 am
 8:30 - 10:00 am
 10:00 - 10:15 am
 10:15 - 11:45 am
 11:45 am

Registration/Information Desk Open
 Continental Breakfast
 Workshop Sessions
 AM Break
 Closing Plenary Session
 Adjourn

Check the website for a complete list of Pre-symposium and Symposium workshops and descriptions. Website updated weekly.

Hotel Information

Adam's Mark Hotel - St. Louis

4th and Chestnut Street
 St. Louis, MO 63102
www.adamsmark.com

Reservations: 314-241-7400 or toll free 800-444-2326

Rate: Government Per Diem of \$98 single or double occupancy, plus tax.

A limited number of discounted rooms have been reserved at the special rate listed above. Please make your reservation directly with the hotel by the cut-off date, **March 21, 2005**.

Any reservation made after **March 21st** or after the room block is sold out is subject to rate and space availability. When making room reservations, please reference the "Heartland Professional Development Symposium" to receive the special rate.

If the hotel has sold out or does not have availability on your preferred dates, please do not hesitate to contact Denise Donnahoo at 31 Mesa Oak, Littleton, CO 80127, phone: (303) 972-8372; fax (303) 362-7899; or e-mail: denise@theeventconn.com

Registration Form

The preferred method to register is on-line at: www.theeventconn.com/events/index.php. If you are paying by check or purchase order, it can still be done on-line. Just send a copy of your e-mail confirmation along with your check. Or fill out this registration form; fax or mail it to the address below. Your registration is not complete until payment is received.

Registration closes April 5, 2005 or when we reach capacity.

Personal Information:

Please type, print or attach business card: (*required information) Circle one: Mr./Mrs./Ms./Dr./Hon.

*First Name _____ Middle Initial _____ *Last Name _____

Title _____

Badge Name (if different from above) _____

*Organization/Agency _____

*Address _____

*City _____ *State _____ * Zip Code _____

*Phone _____ Fax _____

*E-mail (must provide to process registration) _____

Symposium Registration:

Register on-line for fast and immediate confirmation your space is being reserved!

- NAWDP MEMBER: **\$245.00**; after March 18: **\$300.00**
- REGULAR REGISTRATION (includes NAWDP Membership) - **\$295.00**; after March 18: **\$350.00**
- MONDAY PRE-CONFERENCE - \$ 100.00; TUESDAY PRECONFERENCE **\$100.00**
- Attend both MONDAY and TUESDAY PRE-CONFERENCE - **\$150.00**
- Early bird registration rates end March 18, 2005.
- On-site Registration (if available) - **\$350.00**
- Payment must accompany form to be fully registered.
- Checks are to be made payable to: **The Event Connection**
- The Event Connection's **Federal Tax ID # is 20-0536550**.
- Send Payment to: The Event Connection, 31 Mesa Oak, Littleton, CO 80127
- If you are paying with a Purchase Order, the PO must accompany this form.
- One registration form per registrant. Duplications of this form are permissible.
- Make sure all information is correct and legible.
- Unless the Symposium is sold out, registration will be accepted until April 5, 2005.
THERE WILL BE NO REIMBURSEMENT OF REGISTRATION FEES DUE TO CANCELLATION OR NO SHOWS. SUBSTITUTIONS ARE ALLOWED.

Special Assistance:

(requests must be received no later than March 25, 2005.)

Will you require additional assistance during the conference? _____ Yes _____ No

Please specify (meals, interpreter, accessible rooms, roll-in showers, large print):

Contact Information:

Registration Questions?
Hotel and Logistics
Questions?

Denise Donnahoo
The Event Connection

Phone: 303 972-8372
denise@theeventconn.com

Agenda and Content
Questions?
Exhibit and Sponsorship
Questions?

Rachel E. Ramirez
PEP, Inc.

Phone: 714-374-1140
Rachel.Ramirez@verizon.net

**MAXIMIZE YOUR
MARKETING DOLLARS!**

Mail or Fax Payment to:

The Event Connection
31 Mesa Oak
Littleton, CO 80127

Fax: (303) 362-7899

**REGISTER
TODAY!**

Register On-line

To Register on-line and find a
printable registration form, visit

[www.theeventconn.com/
events/index.php](http://www.theeventconn.com/events/index.php)

**Fast, Easy, Immediate
Confirmation**

